## EZZ

# only **FY22 Results** Presentation



13 October 2022

#### **DISCLAIMER**

This document has been prepared by EZZ Life Science Holdings Limited ACN 608 363 604 (Company). By accepting a copy of this document you warrant and undertake to the Company that you agree to be bound by the terms and conditions set out below.

This document is not a prospectus, product disclosure statement or other offer document under Australian law or under any other law and has not been filed, registered or approved by regulatory authorities in any jurisdiction. This document does not constitute an offer, invitation, solicitation or recommendation to acquire any shares in the Company. The information contained in this document is not intended to be relied upon as advice or a recommendation to investors and does not take into account the investment objectives, financial situation, taxation situation or needs of any particular investor. An investor must not act on the basis of any matter contained in this document but must make its own assessment of the Company and conduct its own investigations and analysis. Investors should assess their own individual financial circumstances and consider talking to a financial adviser, professional adviser or consultant before making any investment decision. The information contained in this document is supplied in summary form and does not contain all information necessary to make an investment decision.

Neither the Company nor any of its directors, officers, employees, contractors, agents or advisers (Limited Party) makes any representations or warranties, express or implied, as to or takes responsibility for, the accuracy, reliability, completeness or fairness of the information, opinions, forecasts, reports, estimates and conclusions contained in this document. No Limited Party represents or warrants that this document is complete or that it contains all information about the Company that a prospective investor may require in evaluating a possible investment in the Company. To the maximum extent permitted by law, each Limited Party expressly disclaims any and all liability, including, without limitation, any liability arising out of fault, negligence or omission on the part of any person, for any loss or damage arising from the use of, or reliance on, information contained in this document or otherwise arising in connection with it.

Certain statements in this document constitute forward looking statements and comments about future events, including with respect to the financial condition, results of operations and business of the Company and certain plans and objectives of the management of the Company. Such forward looking statements involve known and unknown risks, uncertainties, assumptions and other important factors, many of which are beyond the control of the Company and which may cause actual results, performance or achievements to differ materially from those expressed or implied by such statements. Forward looking statements are provided as a general guide only, and should not be relied on as an indication or guarantee of future performance. Given these uncertainties, you are cautioned to not place undue reliance on any forward looking statement. Past performance is not indicative of future performance and no guarantee of future returns is implied or given. Nothing contained in this document nor any information made available to you is, or shall be relied upon as, a promise, representation, warranty or guarantee as to the past, present or the future performance of the Company. No Limited Party or any other person makes any representation as to the accuracy or likelihood of the fulfilment of any forward-looking statements, or gives any assurance or guarantee that the occurrence of the events expressed or implied in any forward looking statements in this document will occur.



## **AGENDA**

Section	Topic	Presenter	Page
	Executive summary	Mark Qin, Interim CEO, COO and co-founder	01 – 02
2	Company overview	Mark Qin, Interim CEO, COO and co-founder	03 – 07
3	Financial information	Anthony Guarna, CFO	08 – 12
4	Strategy and outlook	Anthony Guarna, CFO	13 – 14





## 1. EXECUTIVE SUMMARY

Mark Qin, Interim CEO, COO and co-founder, EZZ Life Science Holdings Limited

_	Section	Topic	Page
	1.1	Financial overview	01
	1.2	Operational overview	02







#### 1.1 FINANCIAL OVERVIEW

Revenue

\$15.0M

Down by 32.6% from FY21

**EBITDA** 

\$1.8M

Down by 34.7% from FY21

**NPAT** 

\$1.3M

Down by 35.4% from FY21

**EPS** 

3.1c

Down by 48.3% from FY21

**Gross Margin** 

50.0%

Down from 55.9% in FY21

**Cash Conversion Ratio** 

1.4

Up from 0.1 in FY21

**Debt to Equity Ratio** 

0.0%

Unchanged from FY21

Final dividend per share

0.45c

in October 2022



#### 1.2 OPERATIONAL OVERVIEW

**Research and Development** 

new products under the EZZ brand

**Channel Diversification** 

4 new channels added to e-commerce strategies

Marketing ROI

81.1%

Up from 53.2% in FY21

**Average Sites Traffic Growth** 

30.7% (month

from Oct 2021 to Sep 2022

Revenue from the Best-Selling Product

17.0%

up from 15% in FY21

Revenue from the Best Performing Channel

15.5%

down from 43.0% in FY21

Revenue from the Largest Customer

11.5%

up from 7.0% in FY21

**Market development** 

5 new regions

entered for EZZ brand distribution



## 2. COMPANY OVERVIEW

Mark Qin, Interim CEO, COO and co-founder, EZZ Life Science Holdings Limited

	Section	Topic	Page
	2.1	Who we are	03
C	2.2	What we do	04
	2.3	Our history	05
1	2.4	Why we are different	06
U	2.5	Share information	07





#### 2.1 WHO WE ARE

#### Vision, Mission and Values



#### **Vision**

Improve quality of life and human health

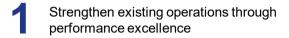


Become one of the leading life science companies within Australia and New Zealand



Accelerate innovation to market

#### **Value Creating Strategies**



- 2 Capture growth opportunities through entrepreneurial initiatives
- Enable new verticals through valueaccretive opportunities

#### **Delivering Return to Shareholders**



Employ strong management teams to drive long-term earnings growth, and deploy best practice principles in operational execution.



Continuously improve working capital efficiency.



Ensure a highly disciplined approach in capital expenditure, and invest only in opportunities with a return exceeding the cost of capital.



#### 2.2 WHAT WE DO

## EZZ

We formulate, produce and market health and wellbeing products under the brand of EZZ, with a focus on products with significant demand from the market by consumers.



## ΕΛΌΡΟΝ

We are an exclusive wholesale distributor of EAORON branded skin care products in Australia and New Zealand to pharmacies, supermarkets and specialist retailers.





## 2.3 OUR HISTORY

Started operations as a Became an exclusive Commenced development, Listed on the Australian Continue to execute Fivewholesale distributor of distributor of the Securities Exchange Year Strategic Plan and the EAORON branded of the EZZ branded health **EAORON** branded (ASX) via an overcreate sustainable growth products in Australia and skincare products supplements subscribed initial public New Zealand offer by issuing 12 million fully paid ordinary shares at 50 cents raising \$6 million 2021 2022 2019 2020 2018 EZZ

05

#### 2.4 WHY WE ARE DIFFERENT

#### Demand Driven Research and Development + Strong Marketing Capabilities

Chemists 600+

**Specialist Retailers** 

130+

**Grocery Retailers** 

200+

**Supermarkets** 

7,500+

E-commerce

750+







#1 among the highest rated children's





## 2.5 SHARE INFORMATION



Share Information	
ASX code:	EZZ
Close on 11 October 2022	\$0.305
Shares on Issue:	42.8M
Market cap 11 October 2022:	\$13M
52-week price range:	\$0.27-\$0.55

Top Five Shareholders	
Macquarie Holdings Pty Ltd	39.8%
JNJ Mok Pty Ltd	26.5%
Yong Cao	4.1%
Haitao Zheng	1.1%
Jing Chen	1.1%



## 3. FINANCIAL OVERVIEW

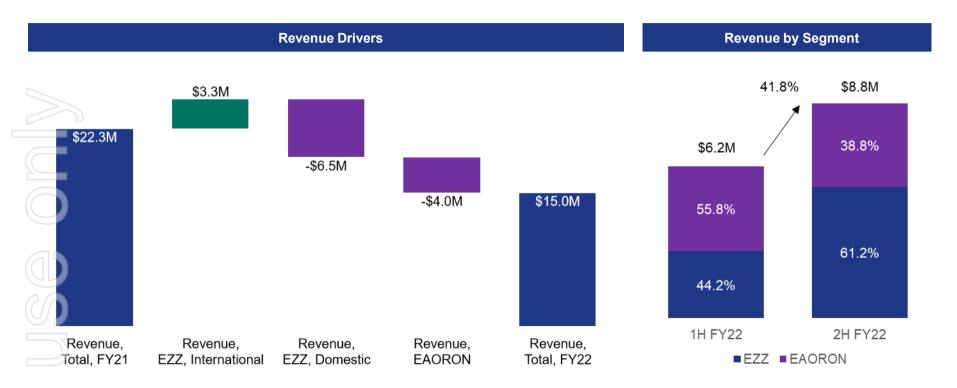
Anthony Guarna, CFO, EZZ Life Science Holdings Limited

	Section	Topic	Page
	3.1	Revenue	08
C	3.2	Margins	09
	3.3	Financial position	10
	3.4	Working capital	11
U	3.5	Cash flows	12



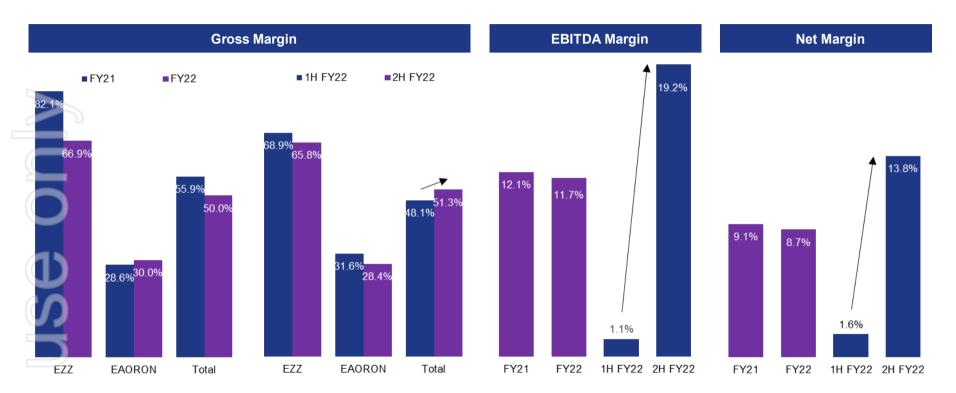


## 3.1 REVENUE





## 3.2 MARGINS

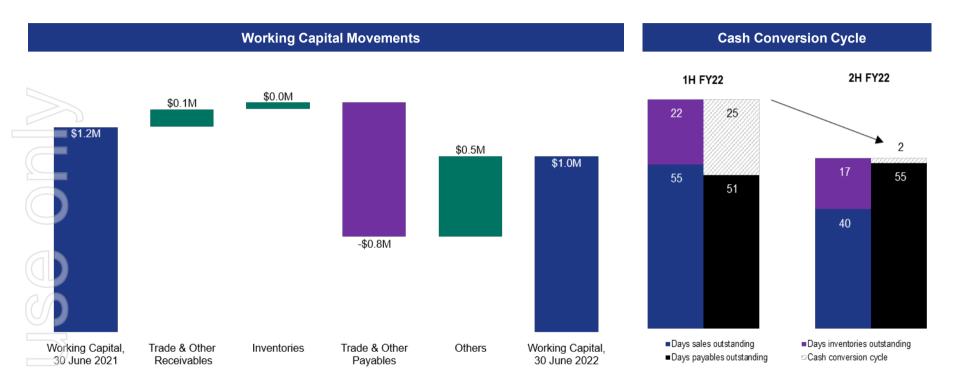




## 3.3 FINANCIAL POSITION

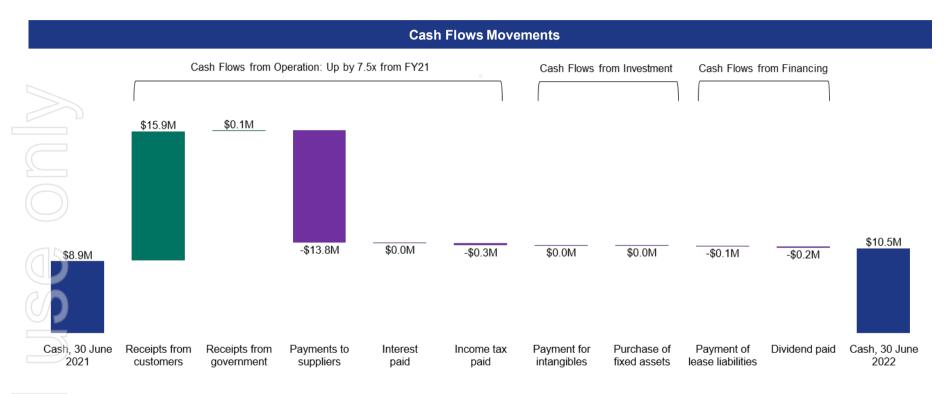


## 3.4 WORKING CAPITAL





#### 3.5 CASH FLOWS





## 4. STRATEGY AND OUTLOOK

Mark Qin, Interim CEO, COO and co-founder, EZZ Life Science Holdings Limited

	Section	Topic	Page
_	4.1	Strategic focus	13
	4.2	Outlook	14







## **4.1 STRATEGIC FOCUS**

#### Life Science

Product development pipeline to increasingly feature healthcare solutions based on scientific research



Genomics



Enzyme



Stem cell

#### **Technology**

Online store and data backed analytical capability to enable data driven decision making



Streamlined process with real-time data



Personalised customer experience



Pricing and promotion structures flexibility

#### People

Ongoing investment in people and talent to support growth while carefully managing cost base



Cultural compatibility



**Engagement models** diversification



Talent motivation

#### Consumers

Connection to consumers through omni-channel strategies in targeted sectors and regions



Wholesalers



Retailers



**eCommerce** 



Social commerce and selling

Research & development

Supply chain

Manufacturing

Sales & marketing

Data analytics



#### 4.2 FY23 OUTLOOK

10+ New products

Invest in research and development to accelerate innovation to the market with a focus on high margin and high demand products.



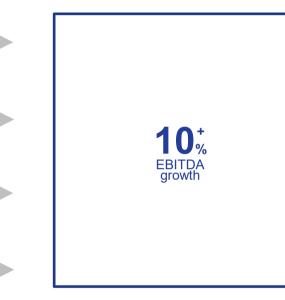
Complement the bricks and mortar distribution points in Australia and New Zealand with digital strategies through EZZ and EAORON branded eCommerce sites to drive organic growth.



Invest in digital oriented marketing activities for improved search engine optimisation results, increased traffic, better conversion rate, greater brand awareness.



Execute the plan to have an in-house manufacturing practice (GMP) compliant manufacturing facility, with enhanced control over end-to-end supply chain, improved operational efficiency and reduced material and production costs.





Q&A



**EZZ** 

# EZZ LIFE SCIENCE HOLDINGS LIMITED [ASX: EZZ]



only

EZZ Life Science Holdings Limited ABN 83 608 363 604

104 Derby Street,
Silverwater NSW 2128

T: 02 9160 2305 E: ir@ezzlife.com.au



EZZLifescience



linkedin.com/company/ez z-life-science-holdings



EZZAustralia



EZZ\_Australia